

William L. Moran

Shareholder

Bill is a distinguished litigator with an accomplished track record advising clients through complex product liability cases and commercial litigation claims.



Contact

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More About William

William has successfully obtained hundreds of positive verdicts and has gained a national reputation representing consumer commercial and industrial product manufacturers, retailers, commercial real estate companies, financial institutions, and insurers. He has deep expertise in defending businesses in product liability cases involving playground equipment, disposable lighters, aviation, industrial machinery, building products, construction defects, insurance fraud, class actions, and more.

His national practice includes work representing clients in the state courts of Minnesota and federal district courts in Minnesota, Nebraska, the Western District of Wisconsin, the United States Courts of Appeals for the 7th and 8th Circuits, and the United States Supreme Court. Bill has also appeared pro hac vice in state and federal courts in over 30 states. He has repeatedly been named as a Minnesota Super Lawyer and has an AV®* Preeminent™ Peer Review Rating in the distinguished legal directory, Martindale-Hubbell.*

He is a frequent lecturer and author for continuing education programs, seminars, and law school classes. Bill is a former Associate Editor and contributing author for Minnesota Defense (the publication of the Minnesota Defense Lawyers Association).

Member Affiliations

- Defense Research Institute

Practice Areas

- Aviation Litigation
- Class Action Defense
- Business and Transactional
- Construction
- Consulting
- Employment Litigation
- Environmental
- Financial Services and Business Litigation
- Insurance Related Litigation
- Product Liability Defense
- Real Estate
- Toxic Torts

Licenses

- Minnesota
- United States Court of Appeals for the 7th & 8th Circuits
- United States Supreme Court
- U.S. District Court of Minnesota
- U.S. District Court of Nebraska
- Western District of Wisconsin

Education

- J.D., *cum laude*, William Mitchell College of Law
- B.A., with honors, St. John's University

- Federal Bar Association
- Hennepin County Bar Association
- Minnesota Defense Lawyers Association
- Minnesota State Bar Association

Representative Cases

- Madison Equities, Inc. v. Office of Attorney Gen., 967 N.W.2d 667 (Minn. 2021)
- Godfrey v. State Farm Fire & Cas. Co., 11 F.4th 601 (8th Cir. 2021)
- State Farm Fire & Cas. Co. v. Sipola, A18-0295 (Minn. Ct. App. Sep. 10, 2018)
- M., a minor, by and through her parent and natural guardian, Gretchen Forgione, and Gretchen Forgione, in her own right v. Landscape Structures Inc., 14-CV-1376 (M.D. Pa. 2017)
- John Wilbur v. State Farm Mutual Automobile Insurance Company, 892 N.W.2d 521 (Minn. 2017)
- City of Huntington Park, et. al v. Landscape Structures Inc., et. al., EDCV 14-00419-VAP (C.D. Cal. 2015)
- Young v. Pollock Engineering Group, Inc., 428 F.3d 786 (8th Cir. 2005)
- Sorensen v. Bic Corp., 03-CV-00097-LRR (N.D. Ia. 2004)
- Ball v. BIC Corp., 2000 WL 33312192 (E.D. Mo. 2000)
- Austin v. Super Valu, Inc., 31 F.3d 615 (8th Cir. 1994)
- Todd v. Societe BIC, S.A., 21 F.3d 1402 (7th Cir. 1994)

Honors

- America's Top 100 Bet-The-Company Litigators
- America's Top 100 Civil Defense Litigators
- AV Preeminent Peer Review Rating, Martindale-Hubbell
- Lawyer of Distinction
- Madison's Who's Who
- Minnesota Super Lawyer

Legal Specialist

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Outside of the Office

Bill is a renowned traveler, frequently exploring new destinations both domestically and abroad. His favorite travel companion is his beautiful wife of more than 35 years. Bill also enjoys regular running and biking excursions with his neighborhood group and exploring the many trails and lakes of the City of Minneapolis.